

[Photo Gallery](#) [Downloads](#)

## LIFESTYLE Female shop mannequins are 'medically unhealthy' and 'unrealistic'

May 4, 2017



### Latest



Bologna's Godfred Donsah willing to strike to show solidarity with Muntari

### Sports



Female shop mannequins are 'medically unhealthy' and 'unrealistic'

### Lifestyle



Robert Mugabe: Zimbabwe second-most developed country in Africa

### World

100% endorsement for Upper Denkyira

## unrealistic, a new study, in the journal of Eating Disorders suggests.

Researchers looked at the displays in female fashion shops in two UK cities.

They concluded that if people were the same size as the mannequins they would be “considered medically unhealthy”.

“There is clear evidence showing that the ultra-thin ideal is contributing to the development of mental health problems and eating disorders,” writes Dr Eric Robinson, the study’s author.

After being “perplexed by the dimensions of the mannequins” he saw while out on a shopping trip one day, Dr Robinson has told Newsbeat that he decided to investigate further.

“We didn’t find a single female mannequin that was a normal body size on display,” he says.

The original plan was to go into shops in Coventry and Liverpool and physically measure the dummies.

None of the high street chains gave permission for the mannequins to be examined in this way and so



Over 80 West Africans share knowledge on responsible mining

Business

Some fashion retailers have announced in recent years that they are starting to use bigger mannequins but when this research was carried out in 2015, none were spotted.

The research from the University of Liverpool also looked at the size of male mannequins.

Here they found that fewer than one in 10 of the dummies would be classified as underweight.

“Although male mannequins were less likely to be slender than female mannequins and therefore more representative of what constitutes a ‘normal’ male body weight, during data collection it was noted that a number of the male mannequins appeared unrealistically muscular,” the research states.

“In the same way that exposure to ultra-thin ideals may negatively affect body image in women, exposure to unattainable muscular ideals may promote body dissatisfaction in men.”

The study is now calling for a “formal” examination of whether male shop dummies promote an unrealistic body size.

AS AN ISSUE.



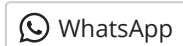
Dr Robinson points to a study carried out in 1992, which looked back at shop dummies in the 1930s to the 1960s.

Researchers concluded then that “real women of a similar body size would be so thin that they would be unable to menstruate”.

Source: BBC

---

Share this:



---

Like this:



Be the first to like this.

---

**Comments**   **Community**



Start the discussion...



Be the first to comment.

ALSO ON 3NEWS.COM

**REGSEC meets over deadly Agbogbloshie**

2 comments • 23 days ago •



**Tachin Patrick Maraa** —  
@ 3news.com , can you cross check your facts

**Russia court considers Jehovah's Witnesses ban**

1 comment • a month ago •



**Franklyn Elorm** —  
Weytin no be koko for my God? Jehovah

**No sense of remorse in Mahama blame**

2 comments • 22 days ago •



**Hassan Ibn Abdul-Haq** —  
These so called NDC youth are just lamenting

**Danger in Ghanaian homes with rise in sliding**

2 comments • 8 days ago •



**Fredyrik Ak Dar** — the building him is even a sliding window with a

**Subscribe**

**Add Disqus to your site** [Add Disqus](#) [Add](#) **Privacy**

[Home](#) [News](#) [Politics](#) [Business](#) [Sports](#) [Showbiz](#) [Education](#) [World](#) [Lifestyle](#) [Special Reports](#) [More ▾](#)[News](#)[Sports](#)[World](#)[Technology](#)[Photo Gallery](#)[Politics](#)[Showbiz](#)[Lifestyle](#)[Health](#)[Downloads](#)[Business](#)[Education](#)[Features](#)[Special Reports](#)[Election 2016](#)[About Us- 3news.com](#)[Advertise with us](#)[Terms of Use](#)[Privacy Policy](#)[Sitemap](#)[Disclaimer](#)[Contact Us](#)[MEDIA GENERAL - MGDM](#)

© Copyright 2016 3news.com. All rights Reserved